



Disaster Recovery by PlayBox Technology

DISASTER RECOVERY BY PLAYBOX TECHNOLOGY

The Challenge

Disaster Recovery is one of the biggest challenges of major broadcasters worldwide. Faced with an increased risk of natural and man-made disasters, the challenge is how to protect yourself from the loss of revenue, loss of viewers, and disruptions to your workflow that disasters cause. More than just peace of mind, Disaster Recovery is about preservation of profits.

PlayBox Technology provides Disaster Recovery solutions for every scale project. Whether you are considering a small playback system at your transmitter, utilizing a current facility for dual use of broadcast and Disaster Recovery, or need to build a fully mirrored DR Center, PlayBox Technology has a solution that is proven, powerful, and cost effective.

The Power of Flexibility

Create a system that does exactly what you need. Start small. Grow large. Add features or channels easily. Build your custom solution now, and in the future.

- PlayBox Technology is complete, yet modular. Build the system you need now, but be assured you can grow and change.
- PlayBox Technology works in all three major scenarios of Disaster Recovery, from a small DR system at the transmitter site, a dual purpose facility, or full mirrored DR center for multiple stations, our approach works.
- PlayBox output can be SD, HD, or ASI/DVB. Or use our IP based Edge Server solution that can be integrated into Disaster Recovery.
- Start with a single small site, grow into multiple sites, all monitored and maintained together.

Quality

Viewers today are used to a high quality viewer experience. Disaster Recovery should not be a lower quality feed just to stay "On Air". It should maintain the same high quality images, graphics and automation the viewer is accustomed to.

Since PlayBox Technology's Disaster Recovery is built on the same platform as our broadcast channels, your quality level never drops. Viewers get the highest quality experience, whether your disaster has you down for hours or days.

It's All in a PlayBox

PlayBox Technology provides a complete solution. When you build your Disaster Recovery around the PlayBox platform, you can replicate every key aspect of your broadcast facility:

- Playback
- Graphics
- Playlists
- Database
- Quality Control
- Monitoring and Notification
- Complete Workflow

With PlayBox Technology, your workflow is preserved. Your continuity is preserved. All in a platform that has proven its reliability in thousands of channels worldwide. We work with you to synchronize your existing broadcast center and your disaster recovery system into a seamless whole.

Free Support for Life

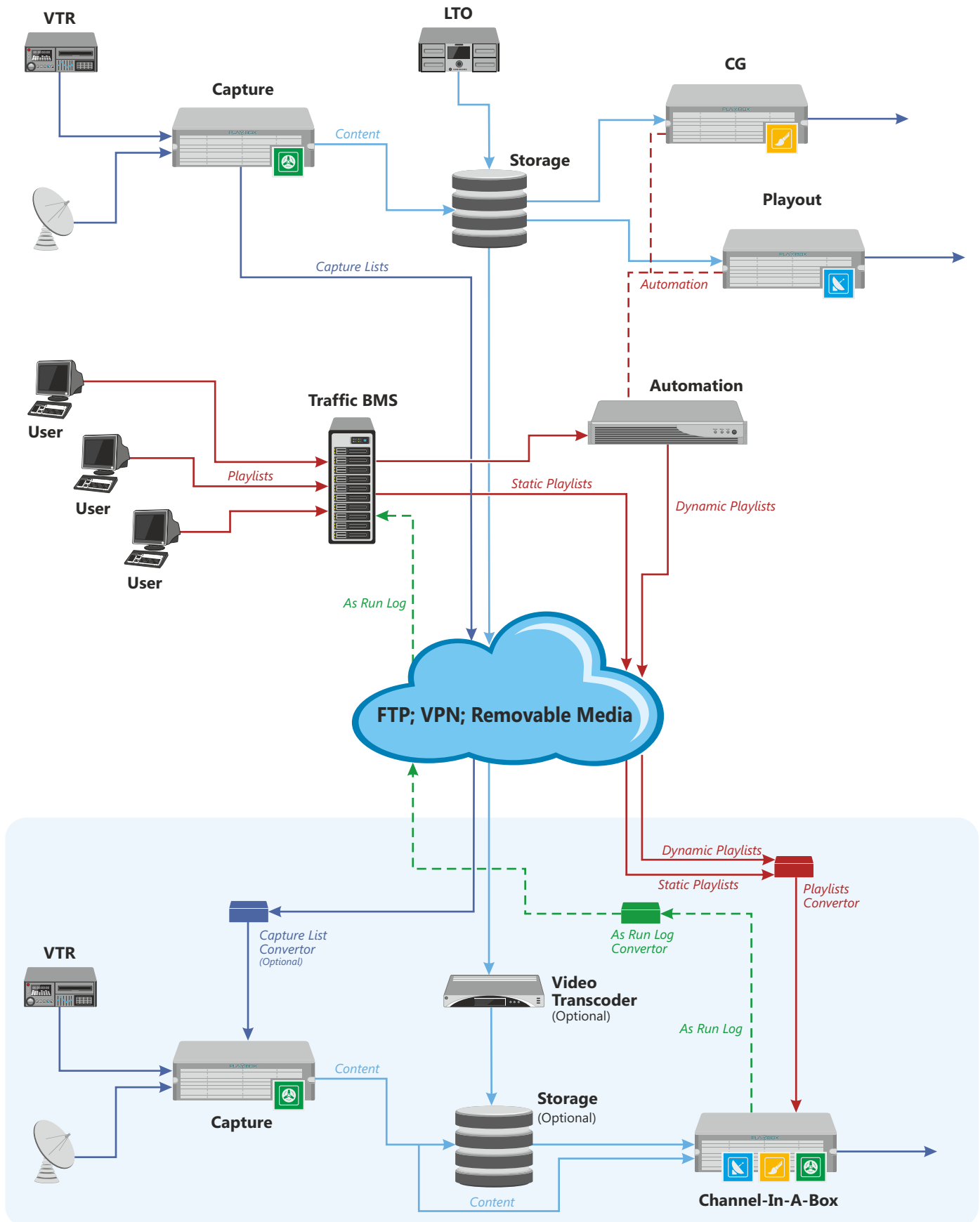
PlayBox Technology has always embraced a free support for life philosophy, and this continues in our Disaster Recovery systems. Our unique PlayBox Doctor system allows for remote diagnosis of problems, and often means issues can be fixed almost instantly, without a service call.

Call PlayBox

Call PlayBox Technology, or one of our trusted resellers, and let us show you just how powerful, complete and reliable Disaster Recovery can be.

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SAMPLE WORKFLOW





PlayBox Technology is the **#1 International 'TV Channel in a Box' manufacturer** with **Interactive CG & Graphics, MAM, Traffic and Newsroom available SD, HD and DVB (ASI/IP)**. **PlayBox Technology** has innovative and scalable solutions to fit your workflow and offer you the solution you want at your price. From a single-channel playout server to a multi-channel turnkey broadcast centre, please contact **PlayBox Technology**.

With **16,500+ TV channels** in over **120 countries** powered by **PlayBox Technology** the chances are you will have experienced our solutions for yourself. **PlayBox Technology** offers solutions at breakthrough pricing levels while maintaining the highest levels of reliability, flexibility and support.

PlayBox Technology is an international communications and information technology company serving the Broadcast and Corporate markets worldwide. **PlayBox Technology** is dedicated to the research, design, development and provision of broadcasting products, systems, solutions and services.

PlayBox Technology has solutions for start-up TV channels, remote playout TV channels, DVB (ASI/IP) TV channels, ad insertion, Interactive TV, music channels, film channels, disaster recovery, satellite broadcasters, IPTV, SMS2TV, Internet TV, webcasters as well as local, regional, national and international broadcasters.

www.playboxtechnology.com

A decorative banner featuring a blue and white globe with a network of glowing lines and dots, suggesting global connectivity and technology.

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